

THE UNIVERSITY OF NORTH CAROLINA
AT CHAPEL HILL

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May 18, 1970

MEMORANDUM

TO: President Friday, Chancellor Sitterson, Vice Chancellor Miller

SUBJECT: Visit by Lady Rama Rau

Lady Rama Rau is an international pioneer in the family planning and female emancipation movements, as noted on the attached background statement.

Her visit here relates to her general interest in university involvement in the world population field and her knowledge of our special interests in India. Also, as a current member of the Governing Board of the International Planned Parenthood Federation, she is interested in the possibility of continuing consultantship services from the Carolina Population Center to the IPPF.

The IPPF now has a greatly expanded budget (over \$10 million this year) for supporting activities of national planned parenthood affiliates throughout the world. In formulating strategies for such expanded activities, the IPPF hopes to tap the expertise in population research, training and program development which is available at the University of North Carolina. Sir David Owen, the Executive Secretary of the IPPF, has especially wanted Lady Rama Rau to meet the group here, as a step towards making more use of us abroad.

A pilot association with IPPF is now underway. Mr. Jorgen Jenk, Senior Research Associate at the Carolina Population Center, has been helping the Family Planning Association of India to formulate plans for a greatly strengthened program. Jenk recently met with the Indian group (including a Mrs. Wadia and Lady Rama Rau) at the IPPF headquarters in London, to help put through an expansion of international support for the India program, from \$100,000 to \$5 million annually. This type of relationship with IPPF can also serve to strengthen our research opportunities and the teaching program at Chapel Hill.

Moye W. Freymann HWF/9